Berkshire

‘ft Community College (AUACHMENT I)

BERKSHIRE COMMUNITY COLLEGE

PflTSFIELD,

Board of Trustees of Berkshire Community College was held on Tuesday,

December 2, 2014 In the General Bartlett Room, Susan B.

meeting to order at 4:31 pm.

PRESENT: Trustees Bradway, Caccavlello, Crane, Hiltpold, Laurens, Wynn, and

student trustee Chipalo

ABSENT: Chair Rodowlcz, Vice Chair Dindlo, Trustees Ingegnl and Supranowlcz

ALSO PRESENT: President Kennedy; Vice Presidents Bullock, Cote, Feinerman, Law,

Mulholland, and Smith; Assistant to the President, Kim Brookman, Other

Guests: Christina Barrett, Peg Cookson, Tom Curley, Maura Delaney,

Richard Felver, Anna Foss, Annette Guertin, Charles Kaminski, Jonathan

Levine (Pittsfield Gazette), Carl Maala, Charles Prescott, Sherry Scheer,

Gina Stec, Jim Therrian (BerkshIre Eagle), Matt Tucker (PCTV), Rick

Wixsom, Costa Zervas

2. APPROVAL OF THE MINUTES

Upon a motion duiy made and seconded, It was VOTED unanimously to approve

the minutes ofthe October 7, 2014 meeting.

3. PRESIDENT’S REPORT
a. Sabbatical Report -Annette Guertln
Math Anxiety Research: up to 80% of community college students have math anxiety.

Math in Context: students are better able to learn mathematics if they can relate to what

they are learning.

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b. Strategic Planning Group

Meeting recessed at 4:43 pm in order for Strategic Planning groups to meet. Meeting

reconvened at 5:10 pm. Notes from breakout sessions follow.

Breakout Sessions:

Engaged Learning Group

(1) Concerning developmental education, we discussed the high developmental

placement rates at 8CC and reviewed some of the pilots that address this issue (e.g.,

high school GPA) as well as other pertinent policies (e.g.. retesting option). We

discussed how the length of time students spend in the developmental sequence has

a strong bearing on their prospects of graduating. The work of 8CC English and Math

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(2) Integrate technology planning to upgrade infrastructure and expand functionality;

support academics, student services, administrative systems, and community

partnerships.

(3) Increase effectiveness of service delivery and business practices by maximizing use of

technology.

There was discussion aboutforming and populating a Master Plan Committee, a Technology

Subcommittee of the Steering Committee for Hawthorne & Melville, a task force to examine

current technology, and a team to evaluate technology requests.

Advancing the Institution Group

Paul Caccaviello and Roberto Laurens were in attendance at the break-out session, as were

Christina Barrett, Anna Foss and Craig Smith. Caccaviello reported to the Trusteesthat

Two major initiatives were Identified astop priorities for Advancing the Institution, namely to

strengthen and broaden research and assessment to provide data for informed decision

making and documentation for institutional effectiveness through technology and anaiysis.

Also, to create a fresh branding, marketing and messaging campaign through multiple

communication and delivery channels.

He highlighted the creation of the Office of institutional Effectiveness and its role in finding.

analyzing and using all data sources to increase BCC’s institutional efficiency and

accessibility of data with a focus on ease of use.
The new radio campaign (Did you know?), based on newly-created data, was discussed.

Conversation also centered on surveying students upon their entry into BCC and performing

“exit interviews” as a way of obtaining additional data.

The ultimate goal of All was articulated as “it’s all to benefit the students.”

Collaborative Partnerships Group

Present: Trustees Doug Crane and Marceila Bradway; Charles Kaminski, Sherry Scheer,

Carl Maaia, Bill Muihoiland

The group discussed the process of the committee; explained goals and key strategies,

and implementation plans to launch these strategies.
Sherry Scheer presented the Early College Program with state models Mt. Wachusett and

Cape Cod. Good conversation ensued.
Carl Maaia presented Special Recruitment Discussion followed.

Charlie Kaminski presented Experiential Learning.
The incubator program was discussed and how it works using the Early College, Special

Recruitment, and Experiential Learning examples.
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On Octoter 25t1 1,the MS.SO artd alumnae went to the Literaoy Network Gala.

On Ncvember 13t.h, a group traveled to MCLA to attend a Puhlio Polioy talk where Jose Antonio

Vargaa addressed

8. OThER BUSINESS

a. Old -None.

b. New -None.

c. Upcoming Events -President Kennedy reviewed the upcoming events.

9. ADJOURNMEfff

The meeting was adjourned at 6:00 pm. The next scheduled meeting will be held on January

27, 2015.

DATE: January 18,2015 Respectfully submitted,

Approved:

Kim

Darlene Rodowlcz, Board