Every year, the Berkshire County o y honor a generation of community leaders that is investing their time, talents, and efforts to improve the quality of life for those living and working in the Berkshires. These individuals are our current and future leaders who share a commitment to professional success, personal growth, and community involvement. Please join us for the 4 o y event to celebrate their accomplishments and contributions to the Berkshires.

o y will be held Thursday, March 27, 2025 at 5 p.m. on the Berkshire Community College campus in Pittsf eld and is presented by the College and the BCC Foundation in partnership with 1Berkshire and the Mill Town Foundation. It is a competitive, nomination-driven selection process, with over 200 nominations this year from across Berkshire County.

The celebration supports Berkshire Community College, the first community college



Premier Sponsor \$10,000

- Six tickets for reserved seating in the Robert Boland Theatre
- Front or back cover advertisement in the 40 Under Forty supplement
- Social Media recognition from Berkshire Community College
- Multiple dedicated slides which will run during the networking reception
- · Company recognition during event with remarks from your company spokesperson
- Sponsor badges for guest attendees
- · Signage at event

Presenting Sponsorships \$5,000

- Four tickets for reserved seating in the Robert Boland Theatre
- Full-page advertisement in the 40 Under Forty supplement
- Social Media recognition from Berkshire Community College
- Dedicated slide which will run during the networking reception
- · Company recognition in welcome remarks during event and on the screen on stage
- Sponsor badges for guest attendees
- · Signage at event

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